Innovative Teaching Practices

PGDM Program - Faculty-Led Educational Innovations

Teaching Innovation Framework

Blended Learning
Online + Offline Integration

Gamification
Interactive Learning Games

Industry Tools
Real-world Software Usage

Experiential Learning
Hands-on Project Work

Finance Specialization

Monopoly Game for Accounting

Gamification Approach

Enhanced understanding of assets, liabilities, income & expenses through engaging gameplay

Stock Market Trading Game

Investment Simulation

Real-world trading experience; many students started actual trading post-game

Real-time Startup Valuation

Live Case Method

Applied multiple valuation methods on actual startup with founder involvement

Bloomberg Terminal Integration

Professional Tools Training

Industry-standard financial analysis skills with interactive reporting capabilities

Marketing Specialization

Consumer Electronics Field Study

Real-world Consumer Interaction

Direct consumer behavior insights through sponsored outlet interactions

"Calling It a Day" Sales Shadowing

Professional Immersion Experience

Complete sales process understanding through daily workflow observation

VR Retail Environment Simulations

Virtual Reality Technology

Immersive retail experience understanding without physical constraints

Live Marketing Analytics Platforms

Real-time Data Processing

Instant campaign performance tracking and optimization experience

⚙️ Operations Specialization

MS Project Hands-on Training

Professional Software Workshop

Industry-standard project management tool proficiency for all programs

Lean Six Sigma Green Belt (KPMG)

Industry Certification Program

Professional certification with process improvement and analytics expertise

Supply Chain Infographics Design

Visual Network Representation

Enhanced SCM understanding through creative visual communication

Value Stream Mapping Workshop

Lean Manufacturing Methodology

Practical lean principles application in manufacturing excellence

● HR Specialization

"Charcha over Chai" Sessions

Informal Learning Environment

Relaxed career aspiration discussions fostering deeper understanding

Creative Themed Presentations

Pop Culture Integration (Harry Potter)

Enhanced engagement through relatable themes explaining training effectiveness

Movie-based Concept Learning

Cinema as Educational Tool

Complex HR concepts made relatable through films like "Karate Kid" and "Up in the Air"

Visual Learning with A/V Quizzes

Multimedia Assessment

Enhanced retention through contextual graphic materials and related videos

Technology Integration

Business Simulation Tools

Decision-making Simulations

Real-world business scenario experience with risk-free experimentation

GenAI Learning Integration

Artificial Intelligence Tools

Personalized learning support fostering curiosity and deeper understanding

Industry Software Training

Power BI, SPSS, SQL Integration

Job-ready skills in high-demand analytical and database management tools

CASE Tools Application

COSMOS, ArgoUML Implementation

Professional software development lifecycle understanding with practical tool usage

Program Impact Metrics

18+

Innovative Teaching Methods

5

Specialized Domains

100%

Industry Tool Integration

360°

Learning Experience

Experiential Learning Industry Partnerships Professional Certification Real-world Application Technology Integration
Creative Pedagogy

"Faculty-led innovations create a vibrant, adaptive, and future-ready learning environment that equips students with practical skills, critical thinking abilities, and readiness to tackle real-world business challenges."